



BUSINESS CUBE LOGIC · DECISION GUIDE FOR THE AI ERA

The Owner's Decision-Making Guide for the AI Era

Steering AI Data with BCL

When AI can compute a thousand possibilities, how does an owner choose the one right move?

Data is not decisions. Computing power is not judgment.
In the AI era, structured human judgment is the true moat of a business.

Qianliao Course · BCL 3D Decisions

Full course details · see the final page



INTRODUCTION

In the Age of AI, What Is an Owner's Core Value?

With DeepSeek, ChatGPT and analytics tools everywhere, data and proposals cost almost nothing — AI can forecast sales, write dozens of marketing copies, compute precise price ranges, even run complex financial models.

Data ≠ Decisions. Compute ≠ Judgment.

When AI offers 10 pricing strategies and sales forecasts — which one do you pick?

Chase the highest short-term profit?

You may damage customer trust and brand Continuity (C).

Chase the biggest short-term volume?

You may crash production capacity — or wreck your cash flow.

The real moat

Data is no longer the bottleneck — structured human judgment is.

BCL (Business Cube Logics) is the "business reasoning engine" built for exactly this —
a 3D logic map to systematically review, verify and steer AI's data into truly strategic decisions.



01

PART 1 · THE LIMITS OF AI COMPUTE

Why AI Alone Can't Run Your Business

Many owners find that AI's advice "sounds right, but lands as a pit" — because AI has three fatal business blind spots.

Single-Point Optimization

Lack of Integration

AI is great at optimizing one department — marketing ROI alone, or production cost alone — but cannot automatically weigh the cross-department trade-offs.

No Holistic View

Lack of Holistic View

AI models extrapolate from internal history or a single market trend, missing sudden shifts in the regional economy (Regional.Cube) and global trends (Global).

No Skin in the Game

No Accountability for Continuity

AI only computes probabilities ($P \times V$). Only the owner can take final responsibility for the business's survival and Continuity (C) over the next 3–5 years.

AI won't replace owners — but owners who steer AI will replace those who run on gut feel or blind trust in data.



02

PART 2 · BCL AS THE REASONING ENGINE

How BCL Helps You Steer AI — a 3-Step Decision Flow

Through the 3 Cubes + 1 Panel architecture, BCL builds a navigation system for the owner.

Step 1

Let AI run the data

Data & Prediction

Use AI to compute Market Price, Customer size, potential Volume and Industry Cost forecasts.

Step 2

Verify with BCL

BCL Verification

Check AI's output against BCL's 28 nodes —

"This low-price promo — can our production and supply-chain capacity hold it?"

"This premium price — does it match the real DI (disposable income) trend in Market.Cube?"

Step 3

The owner decides

Human Judgment & Trade-offs

Weigh short-term $P \times V$ against long-term C — decide when to seize the moment, and when to give up short-term gains for a long-term moat.

AI computes. BCL verifies. The owner decides.



Product Pricing Strategy

WHAT AI DOES

AI analyzes historical data and competitor prices, and concludes "at a price of 28, expected sales volume is the highest."

BCL JUDGMENT

Through **Market.Cube**, the owner sees that 28 sits in the mid-margin market range.

But **Regional.Cube** shows the local Cost of Living is rising.

The owner's call — don't follow the price down. Instead, adjust the recipe and packaging in **Company.Cube**, launch a higher value-added product at 32, target price-insensitive customers, and secure high P (unit profit) and long brand life (C).

AI finds the price with the highest volume; BCL finds the price with the best profit-and-continuity balance.



Marketing & Resource Allocation

WHAT AI DOES

The AI ad system prompts: "Increase spend — expect a 300% surge in orders."

BCL JUDGMENT

The owner applies the **BCL 3-layer diagnosis** (Layer 1 finance · Layer 2 functions · Layer 3 processes) to Company.Cube's production and logistics capacity.

Finding: if orders surge 300%, cold-chain logistics coverage (the Layer-3 bottleneck) cannot hold — spoilage and return rates would explode.

The owner's call — cap the ad budget, and first invest in Layer-2 and Layer-3 operating efficiency.

AI computes the peak of order growth; BCL tells you whether your capacity can hold it.



Responding to Macro Market Shocks

WHAT AI DOES

AI detects a 20% rise in global raw-material prices (wheat / butter / chips) and warns that profits will slide.

BCL JUDGMENT

The owner identifies the shock as **IC(P)** — an industry condition hitting profit — and rapidly mobilizes Company.Cube's 4 functions:

Production — improve processes, cut waste.

Finance — lock prices with futures, or restructure cash turnover.

Marketing — upgrade the value story, steer customers to high-margin lines.

AI watches for risk signals; BCL turns the shock into an executable four-function response.



Become a 3D-Vision Entrepreneur in the AI Era

AI won't replace entrepreneurs — but owners who steer AI with BCL will thoroughly outpace those who run on experience alone or blind trust in data.

AI's Compute

Forecasting sales, generating proposals, computing prices — the cost of data has never been lower.

BCL's Architecture

A 3D logic map of 3 Cubes + 1 Panel that lets every data point be verified against the whole picture.

The Owner's Judgment

Weighing $P \times V$ against C — taking final responsibility for the next 3–5 years of survival.

AI×BCL

Data is dead; logic is alive.

Only by pouring AI's computing power into BCL's 3D architecture can you make decisions that are both evidence-based and far-sighted.



NEXT STEP · GO DEEPER

Equip your business with a powerful BCL strategic reasoning engine.

The BCL Executive 3D Decision Masterclass is designed for SME owners and executives — learn to steer AI data, not be led by it.

In the course, you will learn:

- The 3 Cubes + 1 Panel architecture: precisely quantify internal capability and the external market
- AI Prompt + BCL templates: feed AI the right BCL logic to get high-value strategic proposals
- The PVC dynamic-balance model: defend long-term Continuity (C) in the age of compute

Enroll Now · Course at Teachable.com



Content in English



Content in Cantonese

Scan to enter the course page

<https://business-cube-logics.teachable.com/p/sme-3d-decisions>